

DNP

Photo Imaging

The new flexible mass retail
in-store photo service.

Print Center Light

-  Flexible
-  High productivity
-  Profitability
-  Simple to use



DNP
Photo Imaging

DYE SUBLIMATION
EXPERTISE

Print Center Light

Based on your expectations we will create a beneficial business model with you :



The Print Center Light comes in **various layouts** depending on store layout : e.g. "long" for a wall, "corner" for an angular setup.



Together with the Print Center island solution, **the line-up is versatile** according to the shops' layout, size, and customer footfall.



With a **value-share business model** (based on rent or click charge), you will make money with your Print Center Light photo service on day 1. **No investment is necessary. Increase your profitability** thanks to a whole range of services enabling the **production of high added value prints** like enlargements, calendars, greeting cards etc...



With the Print Center solutions, the photo service is almost **self-sufficient** : all the shop staff have to do is fill the printers with new paper, ribbon, and collect the money at the cashier (receipt printer included for payment security before print).

The system comprises of :

- Modular furniture according to your requirements
- High-quality and fast printers for 5x15 - 20x30cm
- Input terminals
- Receipt printer and barcode scanner for payment security
- Signage according to your brand and definition

1. ORDER TAKING

Several customers can order simultaneously



2. ORDER VALIDATION

Printing of an order receipt for payment at the cashier



3. PAYMENT AT THE CASHIER



4. PAYMENT VALIDATION

Delivery of a production ticket with bar code



6. Delivery of the prints



5. Starting printing the order with the bar code reader system

Generate traffic and optimize your customer flow!

